



| County Name | Survey Type | Grade Level | Number of Respondents (N) |
|--------------------|-----------------|-------------|---------------------------|
| Mason County / 049 | Parent/Guardian | 10 | 93 |

School Level Response Rates:

| | |
|---------------------------------|--------------|
| Surveys Administered | 297 |
| Surveys Received | 93 |
| School Response Rate (%) | 31.3% |

Results (Percentages) by Survey Question

1. What is your gender

| | (%) |
|-------------|-------|
| Female | 79.6% |
| Male | 20.4% |
| Other | 0.0% |
| No Response | 0.0% |

2. What is your relationship to the child who brought this survey home?

| | (%) |
|-----------------------|-------|
| Parent or Guardian | 98.9% |
| Step or foster parent | 0.0% |
| Grandparent | 1.1% |
| Other | 0.0% |
| No Response | 0.0% |

3. What is your race?

| | (%) |
|-------------------------------------------|-------|
| White | 95.7% |
| Black or African American | 1.1% |
| Asian | 0.0% |
| American Indian or Alaska Native | 1.1% |
| Native Hawaiian or Other Pacific Islander | 0.0% |
| Two or more races | 2.2% |
| Other | 0.0% |
| No response | 0.0% |

4. What is your ethnicity?

| | (%) |
|------------------------|-------|
| Hispanic or Latino | 1.1% |
| Not Hispanic or Latino | 91.4% |
| Other | 0.0% |



| | |
|-------------|------|
| No Response | 7.5% |
|-------------|------|

5. What is the main language you speak at home?

| | (%) |
|-------------|-------|
| English | 98.9% |
| Spanish | 0.0% |
| Other | 0.0% |
| No Response | 1.1% |

6. Which of the following options best describes your family's total annual income?

| | (%) |
|----------------------------------|-------|
| \$30,000 or less | 19.4% |
| \$30,001 - \$60,000 | 26.9% |
| \$60,001 - \$100,000 | 22.6% |
| \$100,001 or more | 9.7% |
| Don't know or I'd rather not say | 19.4% |
| No Response | 2.2% |

7. What is the highest level of education obtained by your child's Mother/Father?

| | Mother (%) | Father (%) |
|-------------------------------------|------------|------------|
| Some high school | 3.2% | 5.4% |
| High school diploma/GED | 28.0% | 38.7% |
| Some college | 24.7% | 21.5% |
| 2-year college degree (Associate's) | 10.8% | 7.5% |
| 4-year college degree (Bachelor's) | 25.8% | 16.1% |
| Master's degree | 3.2% | 5.4% |
| Ph.D. or higher | 0.0% | 0.0% |
| Don't know | 3.2% | 4.3% |
| No Response | 1.1% | 1.1% |

8. If you have other children, how many have attended or are currently attending college?

| | (%) |
|-----------------------------|-------|
| 0 | 65.6% |
| 1 | 23.7% |
| 2 | 1.1% |
| 3 | 1.1% |
| 4 | 0.0% |
| 5 or more | 1.1% |
| I don't have other children | 5.4% |
| No Response | 2.2% |



9. Have you talked to your child about attending college?

| | (%) |
|-------------|-------|
| Yes | 82.8% |
| No | 16.1% |
| No Response | 1.1% |

10. How strongly do you agree or disagree with the following statements?

| | Strongly Agree (%) | Agree (%) | Disagree (%) | Strongly Disagree (%) | No Response (%) |
|----------------------------------------------------------------------|--------------------|-----------|--------------|-----------------------|-----------------|
| Attending college is important to my child's career goal and future. | 58.1% | 37.6% | 0.0% | 3.2% | 1.1% |
| It's too early to think about my child going to college. | 1.1% | 2.2% | 49.5% | 46.2% | 1.1% |

11. What is the highest level of education that you would...

| | Like your child to get? (%) | Expect your child to get? (%) |
|-------------------------------------|-----------------------------|-------------------------------|
| High school or less | 2.2% | 6.5% |
| Some college | 19.4% | 18.3% |
| 2-year college degree (Associate's) | 5.4% | 10.8% |
| 4-year college degree (Bachelor's) | 50.5% | 50.5% |
| More than a 4-year college degree | 21.5% | 12.9% |
| No Response | 1.1% | 1.1% |

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

| | Yes (%) | No (%) | No Response (%) |
|-------------------------------|---------|--------|-----------------|
| College Entrance Requirements | 47.3% | 50.5% | 2.2% |
| Availability of Financial Aid | 45.2% | 53.8% | 1.1% |

13. Do you know about financial aid and the cost and benefits to your child of pursuing a postsecondary education (e.g., going to college)?

| | (%) |
|-------------|-------|
| Yes | 55.9% |
| No | 41.9% |
| No Response | 2.2% |



**2017-18 Year 4 Parent/Guardian Survey
County Level Report**

14. Do you think that your child could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

| | A public 4-year college (%) | A public community/ technical college (%) | A public career/ technical center (%) |
|----------------|-----------------------------|-------------------------------------------|---------------------------------------|
| Definitely | 17.2% | 25.8% | 30.1% |
| Probably | 46.2% | 44.1% | 41.9% |
| Not Sure | 33.3% | 24.7% | 22.6% |
| Probably Not | 1.1% | 3.2% | 3.2% |
| Definitely Not | 1.1% | 0.0% | 0.0% |
| No Response | 1.1% | 2.2% | 2.2% |

15. On average, how much do you think it costs for one year of in-state tuition at...

| | 4-Year Public College (%) | Public Community or Technical College (%) |
|-------------------|---------------------------|-------------------------------------------|
| Up to \$4000 | 3.2% | 33.3% |
| \$4001 - \$8000 | 23.7% | 29.0% |
| \$8001 - \$11000 | 25.8% | 12.9% |
| \$11001 - \$16000 | 20.4% | 15.1% |
| \$16001 - \$21000 | 12.9% | 4.3% |
| \$21001 - \$26000 | 5.4% | 2.2% |
| >\$26000 | 6.5% | 1.1% |
| No Response | 2.2% | 2.2% |

*The correct amounts are highlighted in green.

16. How aware are you about the following topics?

| | Extremely (%) | Moderately (%) | Slightly (%) | Not at All (%) | No Response (%) |
|------------------------------------------------|---------------|----------------|--------------|----------------|-----------------|
| FAFSA | 26.9% | 29.0% | 19.4% | 23.7% | 1.1% |
| College Savings Plan/529 | 11.8% | 25.8% | 26.9% | 34.4% | 1.1% |
| ACT/SAT | 34.4% | 34.4% | 18.3% | 11.8% | 1.1% |
| WV Higher Education Grant | 7.5% | 18.3% | 33.3% | 39.8% | 1.1% |
| Federal Pell Grants | 15.1% | 30.1% | 24.7% | 29.0% | 1.1% |
| Federal Student Loans | 19.4% | 35.5% | 23.7% | 19.4% | 2.2% |
| Federal Work-Study | 7.5% | 22.6% | 29.0% | 39.8% | 1.1% |
| Scholarships | 23.7% | 23.7% | 21.5% | 30.1% | 1.1% |
| Requirements for College Acceptance | 28.0% | 33.3% | 20.4% | 17.2% | 1.1% |
| The Importance/ Benefit of a College Education | 54.8% | 25.8% | 11.8% | 6.5% | 1.1% |
| High School Graduation Requirements | 40.9% | 38.7% | 11.8% | 7.5% | 1.1% |



17. How much money per academic Year do you think your child can get if he or she qualifies for a...

| | Federal Pell Grant (%) | WV Higher Education Grant (%) | PROMISE Scholarship (%) |
|-----------------|------------------------|-------------------------------|-------------------------|
| Up to \$1,000 | 7.5% | 10.8% | 9.7% |
| \$1,001- \$2000 | 7.5% | 17.2% | 7.5% |
| \$2,001-\$3,000 | 11.8% | 19.4% | 9.7% |
| \$3,001-\$4,000 | 17.2% | 15.1% | 20.4% |
| \$4,001-\$5,000 | 15.1% | 14.0% | 25.8% |
| \$5,001-\$6,000 | 25.8% | 8.6% | 5.4% |
| \$6,001-\$7,000 | 6.5% | 7.5% | 4.3% |
| >\$7,000 | 6.5% | 5.4% | 15.1% |
| No Response | 2.2% | 2.2% | 2.2% |

*The correct amounts are highlighted in green.

18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

| | Extremely (%) | Moderately (%) | Slightly (%) | Not at All (%) | No Response (%) |
|------------------------------------|---------------|----------------|--------------|----------------|-----------------|
| College or university websites | 16.1% | 32.3% | 25.8% | 23.7% | 2.2% |
| College Foundation of WV website | 10.8% | 23.7% | 29.0% | 34.4% | 2.2% |
| Other college planning websites | 10.8% | 12.9% | 21.5% | 51.6% | 3.2% |
| College fairs | 10.8% | 19.4% | 22.6% | 44.1% | 3.2% |
| Television | 7.5% | 17.2% | 29.0% | 43.0% | 3.2% |
| Radio | 5.4% | 10.8% | 22.6% | 58.1% | 3.2% |
| Direct mail | 9.7% | 17.2% | 18.3% | 51.6% | 3.2% |
| E-mail | 7.5% | 16.1% | 16.1% | 57.0% | 3.2% |
| Brochures and pamphlets | 14.0% | 18.3% | 29.0% | 35.5% | 3.2% |
| Magazines/newspapers | 4.3% | 12.9% | 29.0% | 50.5% | 3.2% |
| Signs, posters, or billboards | 6.5% | 11.8% | 36.6% | 41.9% | 3.2% |
| Text messages | 8.6% | 7.5% | 11.8% | 68.8% | 3.2% |
| School counselor | 22.6% | 29.0% | 25.8% | 19.4% | 3.2% |
| Family members | 16.1% | 30.1% | 29.0% | 21.5% | 3.2% |
| GEAR UP staff | 18.3% | 11.8% | 19.4% | 47.3% | 3.2% |
| College admissions representatives | 12.9% | 19.4% | 20.4% | 44.1% | 3.2% |
| Social Media | 9.7% | 16.1% | 24.7% | 46.2% | 3.2% |